

DISPLAY ADVERTISEMENT (₹ Per Sq. Cm.)

EDITION	DISPLAY				TENDER / NOTICE		COVERAGE
	FRONT PAGE	BACK PAGE	PAGE 3	PAGE 5	INNER PAGE	INNER PAGE	
ALL	2000	1700	1400	1300	1200	1100	Pan Orissa
BHUBANESWAR	1700	1400	1100	1000	900	800	Khurda, Cuttack, Puri, Kendrapara, Jagatsinghpur, Nayagarh, Jajpur districts.
SAMBALPUR (ROURKELA)	1200	1000	900	800	700	600	Sambalpur, Sundargarh, Deogarh, Sonapur, Boudh, Bargarh, Jharsuguda, Bolangir, Nuapada, Kalahandi districts.
DHENKANAL	1100	900	800	700	600	500	Angul & Dhenkanal districts.
BALASORE	1100	900	800	750	600	500	Balasore, Bhadrak, Mayurbhanj, Keonjhar districts.
BERHAMPUR	1100	900	800	750	600	500	Kandhamala, Gajapati, Ganjam districts
RAYAGADA (JEYPORE)	1100	900	800	750	600	500	Koraput, Rayagada, Nabarangpur, Malkangiri districts.
METRO	1400	1200	1000	900	800	X	Cuttack, Puri, Khordha and Bhubaneswar City
PILANKA DHARITRI Children's special tabloid (Size-H 31 cm x W 23 cm), published every Saturday	700	500	400	300	200	X	Pan Orissa
CHUTIDINA Sunday special tabloid (Size - H 31 cm x W 23 cm)	700	500	400	300	200	X	Pan Orissa

(NO EXTRA FOR COLOR ADVERTISEMENT)

SPECIAL FLAVORS

Daily	: Business Page
Monday	: Science & Health - Info Tech Page
Fortnight	: Automobile Page
Tuesday	: Women's Page
Wednesday	: Agriculture Page - Sahityayan Page
Thursday	: Vichitra Page - Man Mijaj
Friday	: Sports Page
Saturday	: Education & Career Page
Sunday	: Agami Asha Page

₹ 600/-
Per
Sq. Cm.

PREMIUM

SKY BUS	50%
ADVERTORIALS	100%
SOLUS	100%
INNOVATION	100%
ISLAND	100%

APPOINTMENT

B&W: ₹ 350/- Sq. Cm.

Color: ₹ 400/- Sq. Cm.

Wednesday & Saturday
Scheme : 1 + 1

LEGAL / COURT NOTICE

₹ 200/- Sq. Cm
(Non-institutional) All Editions

ENTERTAINMENT / FILMS

₹ 200/- Sq. Cm

PANELS

Sports / Back Page Panel ₹ 30,000/-
Size : 7 cms x 10 cms

STRIPS

Strip Front ₹ 2,50,000/-
Strip Back ₹ 1,50,000/-
Strip Inner ₹ 1,25,000/-
Size : 32.9 cms x 5 cms

CLASSIFIED

RUNNING WORDS

(Minimum 10 Words)

All Edition	Upto 100 Words - ₹ 25 per word 100 + Words - ₹ 30 per word
Bold + Box	₹ 100 Extra
Top Booking	50% Extra
Repeat	50% Discount
Long Term Booking	5+3 Free, 10+7 Free, 20+15 Free

DISPLAY

Everyday All Orissa Edition - B&W

No. of instertion	5cm (H) x 4cm (W)	10cm (H) x 4cm (W)
For 1 Insertion	1,300	1,800
For 2 Insertions	2,500	3,500
For 3 Insertions	3,300	5,000
For 7 Insertions	5,500	10,000
For 15 Insertions	10,000	21,000
For 30 Insertions	16,500	36,000

DISPLAY

Everyday All Orissa Edition

No. of insertion	Size	Color	B&W
For 1 Insertion	5cm (H) x 8cm (W)	2,500	2,200
For 4 Insertions	5cm (H) x 8cm (W)	9,500	8,500
For 6 Insertions	5cm (H) x 8cm (W)	14,000	12,500
For 8 Insertions	5cm (H) x 8cm (W)	18,000	16,000
For 12 Insertions	5cm (H) x 8cm (W)	26,000	23,000
For 30 Insertions	5cm (H) x 8cm (W)	55,000	48,000

EVENTS / OCCASIONAL

Birthday / Thread Ceremony	6x4 cm - ₹ 500
/Marriage	8 x 5 cm - ₹ 2000
Obituary	10*4 sqcm. - ₹ 1,000
	7*8 sqcm. - ₹ 6,000
	10*8 sqcm. - ₹ 10,000
P.HD Award	₹ 2500 for B/W, ₹ 5,000 for Color

Bank Securitization / Possession Notice (Only in B/W)

EDITION	Rate
Bhubaneswar	₹ 300/- psc
Any other Single Edition	₹ 150/- psc
All Orissa	₹ 400/- psc

MECHANICAL DATA

Overall Size	: 55.5 cms x 35 cms
Size of print area	: 52 cms x 32.9 cms
Width of column	: 4 cms
Length of column	: 50 cms
Columns per page	: 08 Nos.
Screen used	: 85%

TERMS & CONDITIONS

Material Accepted : Soft formats in PDF, TIFF, EPS files only.
Cancellation : Written cancellation order must reach us before two working days of publication.
Front page (32.9 cm x 45 cm) will be treated as full page (1683 sq.cm) and billed accordingly.
Payment : All cheque should be drawn in favour of Navajet Printers & Media Pvt. Ltd.